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2025 Chamber SPONSORSHIP GUIDE



events@gprchamber.ca



780-963-4545



gprchamber.ca



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Power Up Your Business

Position your brand as a community leader by leveraging our Sponsorship Guide.

Elevate Your Brand with The Chamber

In today's fast-paced business world, standing out and connecting with your target audience can be a challenge. That's where the Chamber comes in. Our sponsorship opportunities put your brand front and centre, giving you unmatched visibility within our network of 700+ members and beyond.

Why Partner with The Chamber?

GPRC is your strategic partner for growth. The Chamber's Sponsorship Guide connects you directly with a diverse network of business leaders, empowering you to strengthen your business in the Greater Parkland Region.

How It Works:

- **Choose Your Events:** Select events that align with your brand and business goals.
- **Tailor Your Sponsorship:** Choose the sponsorship tier that suits your budget and desired level of exposure.
- **Engage and Connect:** Boost your brand visibility at events, interact with GPRC members and the region, and build lasting relationships that drive your business forward.

Unlock New Opportunities

Partnering with the GPRC positions your brand as a leader in the business community. Our sponsorship guide open the door to new opportunities, elevate your visibility, and help you make a lasting impact that drives your business forward.

Ready to Grow?

Contact us today to create a customized sponsorship package tailored to your unique needs. Let's work together to build a strong, lasting presence in the region!

2025 EVENT CALENDAR

• **Wed. Jan. 29th** **Chamber on Tap**

- **Wed. Feb. 12th** **Job Fair**
 - **Tues. Feb. 18th** **Chamber on Tap**
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- **Tues. Mar. 18th** **Chamber on Tap**
 - **Thurs. Mar. 20th** **State of the Region**
-

• **Tues. Apr. 22nd** **Chamber on Tap**

- **Sat.-Sun. May 10th/11th** **Tri-Region Expo**
 - **Tues. May 20th** **Chamber on Tap**
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• **Tues. June 17th** **Chamber on Tap**

• **Thurs. Aug. 7th** **Annual Golf Tournament**

• **Tues. Sept. 16th** **Chamber on Tap**

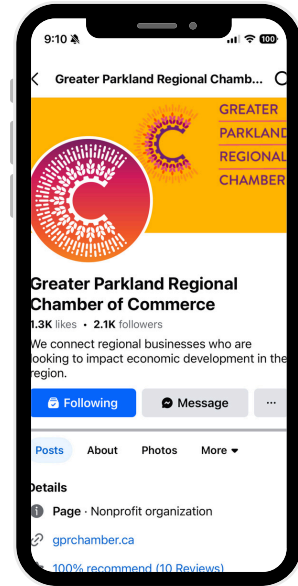
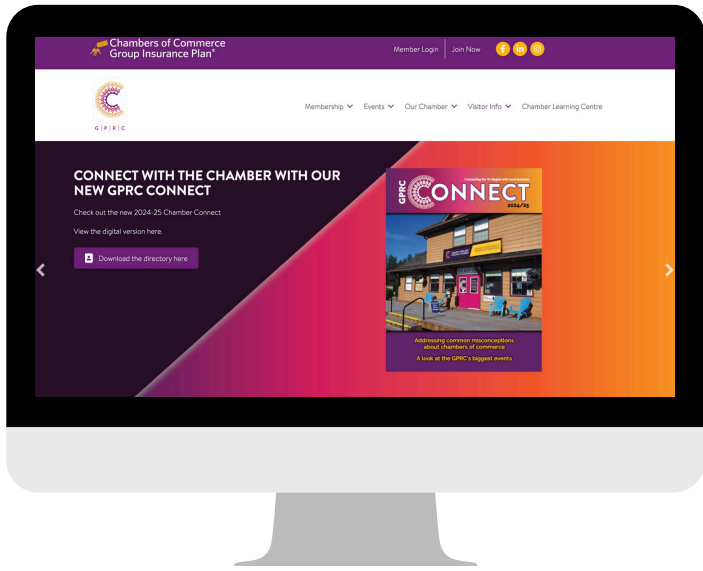
• **Tues. Oct. 21st** **Chamber on Tap**

• **Thurs. Oct. 30th** **Business Awards of
Distinction Gala**

• **Thurs. Nov. 27th** **Christmas Party**

Date and Locations are subject to change, please go to our website for details.

NETWORK STATS



December 14th - January 14th GPRC

Website Searches

By Category 5831

By Keyword 47

Total Directory Searches 6401



2,122 followers



560 connections



Year to Date GPRC Website Searches

By Category 30,575

By Keyword 12,672

Total Directory Searches 104,860

65 e-blasts sent out
each reaching 1900 people

State of the Region

Thursday, March 20th
Spruce Grove Room - Heritage Hall

The State of the Region Address provides a unique opportunity to bring together elected officials, Chamber members, and community partners.

This annual gathering highlights the achievements of the past year, sets priorities for the year ahead, and tackles key challenges facing our region.

Don't miss your chance to be part of this significant event and seize a fantastic promotional opportunity!



Tri-Region Expo

Saturday May 10th and Sunday May 11th
Tri-Leisure Centre Spruce Grove

The Tri-Region Expo, is the Chamber's largest Business-to-Customer event! This year, we're thrilled to showcase over 70 exhibitors, a variety of food vendors, and interactive booths designed to engage and inspire.

Whether you want to connect with local businesses, discover exciting new products, or enjoy delicious food, the Tri-Expo delivers an unbeatable opportunity for networking and community-building.

Join us on May 10th and 11th, 2025, at the Tri-Leisure Centre in Spruce Grove!



Annual Golf Tournament

Thursday, August 7th 2025

The 2025 Annual Golf Tournament will be held again this year in an exciting Texas Scramble format, designed for teams of four to focus on fun and camaraderie.

This relaxed approach allows players to enjoy the game and each other's company. The tournament's lighthearted nature also provides fantastic visibility for sponsors, offering brand exposure to participants and spectators alike, as the event brings together a community-oriented, friendly competition.



Business Awards of Distinction Gala

Thursday, October 30th
Spruce Grove Room - Heritage Hall

The Business Awards of Distinction Gala is the Chamber's premier event, recognizing the highest standards of excellence in business.

This award ceremony celebrates businesses that have made outstanding contributions to the community through dedicated involvement and exceptional leadership.

Join us for an evening of recognition and celebration, where we showcase the achievements of these distinguished businesses and individuals, reinforcing our commitment to fostering a vibrant, engaged, and successful business community.



Christmas Party

Thursday, November 27th

Join us for a magical holiday event designed to spread festive cheer and create unforgettable memories with employees, family, friends, and guests.

Enjoy everything that makes the season special—delicious food, joyful entertainment, and festive fun that will fill you with the true holiday spirit.

Whether you're celebrating with loved ones or hosting a memorable gathering for your team, this community celebration is the perfect way to kick off the holiday season. Experience laughter, camaraderie, sparkling lights, and joyful tunes—this event offers a heartwarming celebration you won't forget.

Don't miss the ultimate Christmas party, where memories are made and the magic of the season comes alive!



Menu of Options

Opportunity	Date	Cost	Please Select
State of the Region	Thurs. March 20th		
Title Sponsor		\$3,000	<input type="checkbox"/>
Partner Sponsor		\$1,750	<input type="checkbox"/>
Supporting Sponsor		\$1,250	<input type="checkbox"/>
Community Sponsor		\$750	<input type="checkbox"/>
Chamber Friend		\$500	<input type="checkbox"/>

Opportunity	Date	Cost	Please Select
Tri-Region Expo	Saturday May 10th and Sunday May 11th		
Title Sponsor		\$3,000	<input type="checkbox"/>
Partner Sponsor		\$1,250	<input type="checkbox"/>
Bouncy Castle Sponsor		\$1,250	<input type="checkbox"/>
Balloon Artist Sponsor		\$1,250	<input type="checkbox"/>
Stage Entertainment Sponsor		\$1,000	<input type="checkbox"/>

Opportunity	Date	Cost	Please Select
Annual Golf Tournament	Thurs. August 7th		
Title Sponsor \$4,000	<input type="checkbox"/>	BBQ Co-Sponsor \$900	<input type="checkbox"/>
Golf Cart Sponsor \$2,000	<input type="checkbox"/>	Hole Sponsor \$800	<input type="checkbox"/>
Trophy Sponsor \$1,250	<input type="checkbox"/>	Breakfast Co-Sponsor \$750	<input type="checkbox"/>
Drink Ticket \$1200	<input type="checkbox"/>	Volunteer Sponsor \$750	<input type="checkbox"/>
Mulligan Sponsor \$1,000	<input type="checkbox"/>	Hole Sponsor with Food or Beverage \$250	<input type="checkbox"/>

Menu of Options

Opportunity	Date	Cost	Please Select
Business Awards of Distinction Gala	Thurs. October 30th		
Title Sponsor \$4,000	<input type="checkbox"/>	Awards Sponsor \$1,200	<input type="checkbox"/>
Dinner Co-Sponsor \$2,250	<input type="checkbox"/>	Cocktail Hour Co-Sponsor \$1,500	<input type="checkbox"/>
Wine Co-Sponsor \$1,750	<input type="checkbox"/>	Supporting Sponsor \$750	<input type="checkbox"/>
Entertainment Co-Sponsor \$1,750	<input type="checkbox"/>	Dessert Sponsor \$750	<input type="checkbox"/>

Opportunity	Date	Cost	Please Select
Chamber Championship Partnership			
Annual Partnership		\$5,000	<input type="checkbox"/>

Opportunity

Chamber On Tap

First Choice for Preferred Month

- | | |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> January | May <input type="checkbox"/> |
| <input type="checkbox"/> February | June <input type="checkbox"/> |
| <input type="checkbox"/> March | September <input type="checkbox"/> |
| <input type="checkbox"/> April | October <input type="checkbox"/> |

Second Choice for Preferred Month

- | | |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> January | May <input type="checkbox"/> |
| <input type="checkbox"/> February | June <input type="checkbox"/> |
| <input type="checkbox"/> March | September <input type="checkbox"/> |
| <input type="checkbox"/> April | October <input type="checkbox"/> |

There will be no Chamber on Tap events in July and August.

Additional Opportunities

Chamber on Tap

- Elevate your networking by joining our newly enhanced Chamber on Tap mixers! These events offer a dynamic platform to connect with fellow members and guests, sparking new collaborations and driving business growth. Each mixer host gets a unique opportunity to showcase their business by hosting an event and offering appetizers and beverages, boasting their visibility within the community.
- Mixers are held on the 3rd Tuesday of the following months. (February, March, April, May, June, September, and October). However, the mixer in January will be held on the last Wednesday of the month.

Chamber Job Fair

- A Chamber Job Fair is a dynamic event that connects local businesses with job seekers in a collaborative and engaging environment. Employers from various industries showcase career opportunities, providing attendees with the chance to explore roles, network with professionals, and learn about the skills and qualities valued by companies in the community.

Chamber Lunch & Learns

- A Chamber Lunch & Learn is a mid-day event that brings professionals together to network, exchange ideas, and gain valuable insights from expert speakers on topics such as business trends, leadership, and innovation.
- If you would like to present at a Lunch & Learn, please contact the Chamber office at events@gprchamber.ca



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The Chamber

Connecting businesses and creating opportunities in the region



780-963-4545



[business.gprchamber.ca
/events](https://business.gprchamber.ca/events)



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