



G | P | R | C

Membership Benefits

2025

Marketing Opportunities

- The GPRC is the only Chamber in Alberta that offers a dollar value credit that is equivalent to your membership fee that can be spent on numerous exciting marketing opportunities to enhance and increase your business (listed below).

Digital Sign (\$50 week)

- The sign is located at 4815-44 Avenue outside the Chamber office in Rotary Park on Highway 779, a high-volume overpass route off Highway 16A, into Stony Plain. According to provincial highway statistics over 15,000 vehicles pass the sign daily. A digital sign is available in Wabamun as well to increase your market reach.

Website Directory (Free)

- Your company listing on the Chamber Members Business Directory website comes with the purchase of your membership. This entry provides you with an interactive opportunity to include photos, videos, customer/client reviews. There are 5000 unique hits on the website each month.

Social Media Posts (\$125)

- Four posts on the very active Facebook and LinkedIn accounts, an audience of approximately 2600 business recipients.

E Blast (\$125)

- A dedicated email is sent to approximately 1900 leaders and business owners. This is your opportunity to tell your story, post your unique and special events, and promotions.

Newsletter (\$75) Business Card Size

- Insert your business ad in the monthly newsletter and reach nearly 1900 recipients.

Job Posting (\$75)

- The job posting section on the website allows you to post and edit your listing until the job is filled.

Digital Kiosk (Free/\$125)

- The digital kiosk in the GPRC office/Visitor Information Centre. Your business is listed for free with a greater advertising opportunity offered for \$125.

Website Banner (\$50 Month)

- Member ads scroll across the home page banner.

GPRC Connect Directory Entry (Free)

- The hard copy magazine style directory is printed annually, companies are listed in the chosen category or categories. Included are the company name, phone number, and website address. Directories are mailed to approximately 740 chamber members and a large quantity are distributed throughout the year.

Networking Events and Sponsorship Opportunities

- Chamber on Tap is a monthly flagship networking event with an average attendance of 45 businesses owners. Other events include the State of the Region, Tri-Region Expo, Golf Tournament, Business Awards of Distinction, the Christmas Party and numerous educational seminars.
- The chamber attends and celebrates many grand opening events and milestones for members and businesses in the community. Numerous exciting sponsorship opportunities are available for you to get your name out into the community There will be silent auction events held throughout the year where you can donate your product or service in exchange for even more exposure for your business (Contact Gayle Head, gayle@gprchamber.ca for sponsorship).



4815 -44 Ave Stony Plain

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Find us on Social Media:

Instagram : gprchamber

Facebook and LinkedIn: Greater Parkland Regional Chamber of Commerce